

## FOR IMMEDIATE RELEASE

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## NoMa Celebrates 20 Years of the NoMa-Gallaudet Metro Station: A Catalyst for Growth and Transformation

Washington, DC (November 15, 2024) – The NoMa Business Improvement District (BID) and Washington Metropolitan Area Transit Authority (WMATA) proudly celebrate the 20th anniversary of the NoMa-Gallaudet Metro Station, a transformational investment that has reshaped the neighborhood and fueled unprecedented growth. Since opening on November 20, 2004, the station has been a catalyst for development, positioning NoMa as one of the most vibrant and accessible communities in the nation.

Over the past two decades, the NoMa-Gallaudet Metro Station has helped transform NoMa from an underutilized area into a bustling urban hub, featuring 12.65 million square feet of office space, over 12,000 multifamily residential units, and a flourishing mix of retail, hospitality, and public spaces. Today, the station stands as the 7th busiest in the Metrorail system, and just recently saw record ridership—hitting its highest single-day trip total on October 23rd. By 2026, it is projected to generate \$2.6 billion in economic output for the city, underscoring the long-lasting impact of strategic public investment.

"The NoMa-Gallaudet Metro Station has been instrumental in shaping NoMa into a thriving, connected neighborhood," said Maura Brophy, President and CEO of the NoMa Business Improvement District. "This station exemplifies how thoughtful transportation investments can drive economic vitality, enhance quality of life, and set the stage for sustainable urban growth."

Randy Clarke, General Manager of WMATA, added, "The NoMa-Gallaudet Metro Station, as Metro's first infill station, set a precedent for how strategic transit infrastructure can unlock the potential of surrounding areas. We're proud that Metro has played a key role in NoMa's evolution into a vibrant, economically robust community, and we look forward to supporting the continued growth of this important part of the region."

As NoMa celebrates this 20-year milestone, the BID and its partners remain committed to building on this legacy of connectivity and innovation. With more development on the horizon, NoMa continues to pave the way for future growth and prosperity.

For more information on the history and future of the NoMa-Gallaudet Metro Station and NoMa's continued development, visit <u>https://nomabid.org/</u>

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## About NoMa BID

The NoMa Business Improvement District (BID) is a non-profit organization whose mission is to be a steward and champion of the neighborhood of NoMa. The NoMa BID encompasses 35 blocks just north of Union Station in Northeast Washington, DC. The NoMa BID is among the fastest-growing neighborhoods in Washington, DC, and is comprised of more than 27 million square feet of new development, with more than 13 million additional square feet of mixed used development planned. There are more than 42,000 households within a ½ mile radius of the BID, who are served by the amenities in the commercial core of NoMa. The area is supported by unparalleled public transportation access with two Red Line Metro stations, and VRE, MARC and Amtrak connections at Union Station. The "Walkscore" for the neighborhood is 92, and the neighborhood has 22 LEED-certified and Energy Star buildings. For more information, visit nomabid.org and sign up for our newsletter. Follow us on Twitter (@NoMaBID), Instagram (@noma.bid) and LinkedIn (/noma-business-improvement-district) and like us on Facebook (/NoMaBID).

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