



### SWAMPOODLE PARK

NoMa's first new park, which opened in late 2018 at the corner of 3rd and L streets NE, features an unusual play structure for children, a dedicated dog space with an agility structure, and plenty of public seating.



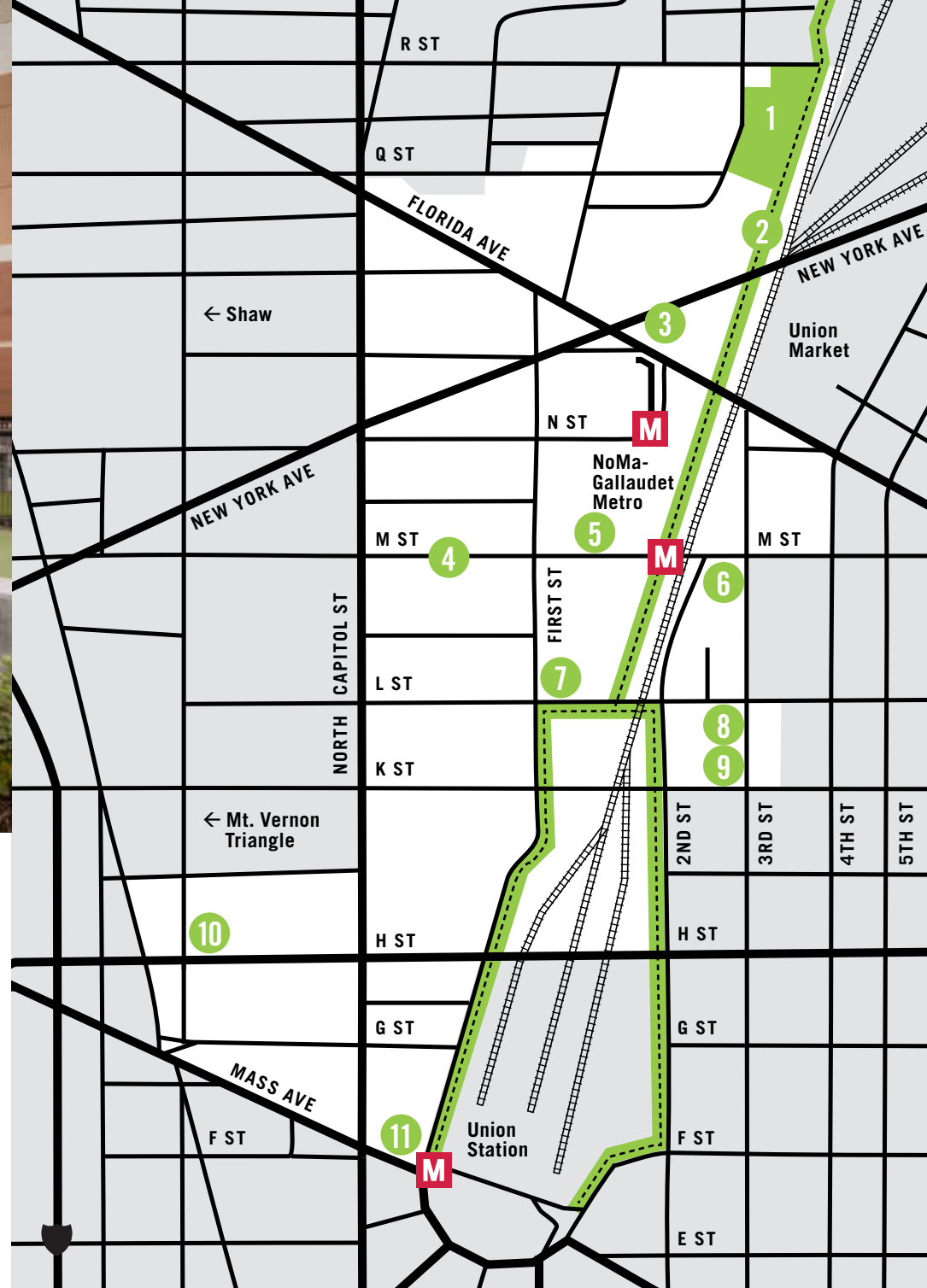
### UNDERPASS ART PARKS

In 2014, the NoMa Parks Foundation held an international design competition for kinetic light-art installations that would enliven the neighborhood's underpasses. In 2018, *Rain* (pictured) opened in the M Street NE underpass. The following year, *Lightweave* made its debut in the L Street NE underpass.



### ALETHIA TANNER PARK

Opened in early 2020, this 2.5-acre parcel is a premier neighborhood park offering a "back yard" feel. The site provides space for community gatherings and recreation, including large green lawn, a playground, and a dog park. Amenities include a food and beverage kiosk, permanent infrastructure for movies and performances, and more.



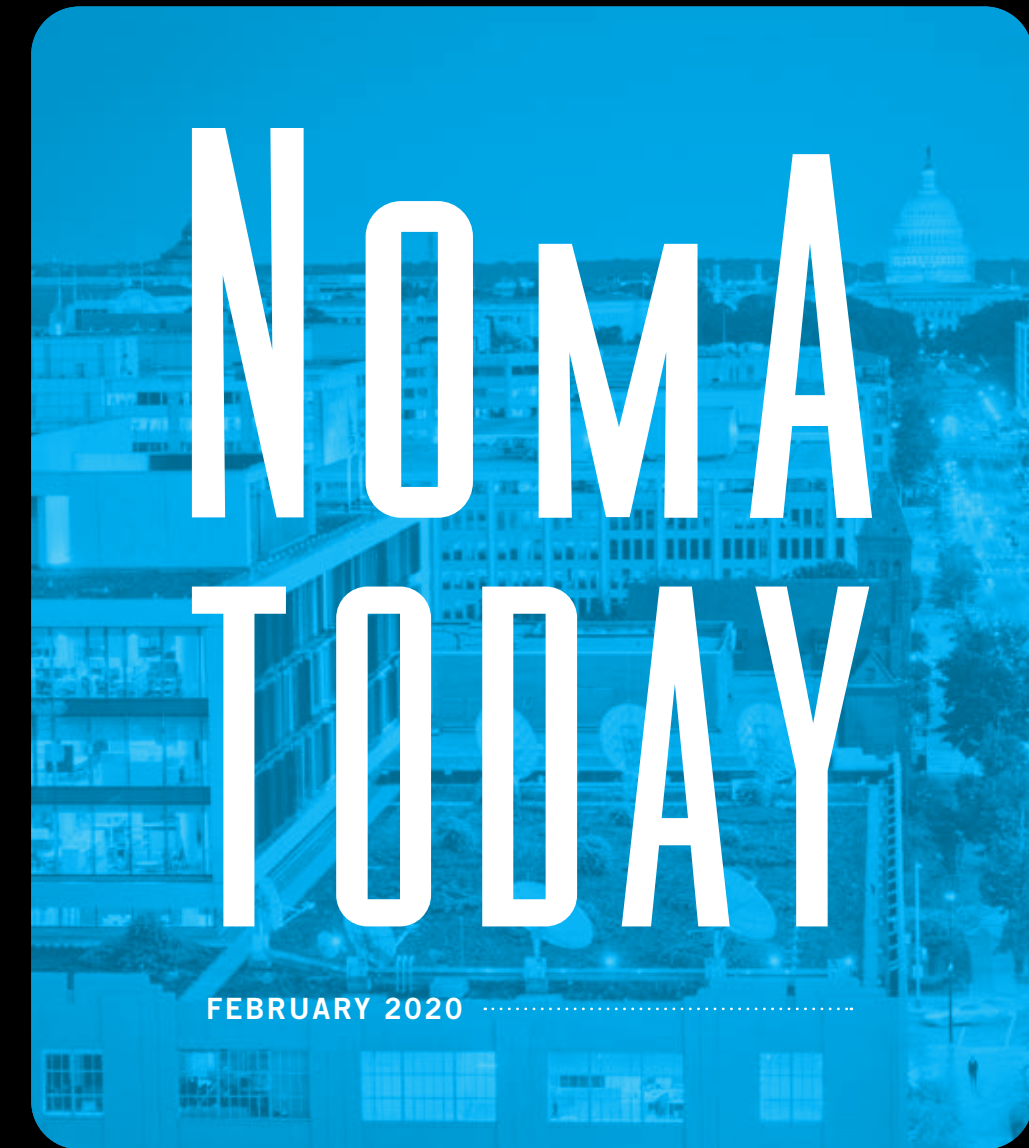
Some of the destinations, businesses, and amenities you'll find in NoMa:

- 1 ALETHIA TANNER PARK
- 2 METROPOLITAN BRANCH TRAIL
- 3 THE ELEANOR
- 4 KING STREET OYSTER BAR / STREETS MARKET
- 5 CR NOMA
- 6 REI / RED BEAR BREWING
- 7 WUNDER GARTEN
- 8 SWAMPOODLE PARK
- 9 LAOS IN TOWN
- 10 WALMART
- 11 NATIONAL POSTAL MUSEUM

FIND THE COMPLETE GUIDE ONLINE

[NoMaNeighborhoodGuide.org](http://NoMaNeighborhoodGuide.org)

Updated regularly — including hotels, transportation options, and much more!



## Residents

### NOMA MARKET AREA

**49,000**

people live within NoMa market area

### NOMA BID CORE

70% of residents are 18-34 years of age

57% of households earn more than \$100,000 per year

**96%** of residents have a college degree or higher



## Living in NoMa

**12,000** current population

**6,400** APARTMENTS (including 1,900 under construction)

**6** residential/mixed-use buildings under construction

## Retail Options

### HIGHLIGHTS INCLUDE:

- REI • Harris Teeter • King Street Oyster Bar • Sweet Science Coffee • Walmart • Streets Market • Laos in Town • Cyclebar • Politics & Prose • Uncle Chips • Great Clips • Stellina Pizzeria • Barre3 • CR NoMa • CVS • The Eleanor • Wunder Garten • Yoga NoMa • Trader Joe's • SeoulSpice • La Cosecha

## Lots To Do

50+ free events each year, including outdoor movies, nerd nights, pumpkin carving, art openings, and more!

**50,000+**

total attendance at NoMa-sponsored pop-up events in 2019

# NoMa BID Core

**34%**

private-sector office tenants

**105,000**

average number of pedestrians daily

**29**

LEED CERTIFIED BUILDINGS IN NOMA TODAY

(including 19 platinum or gold)

**1<sup>ST</sup>**

NEIGHBORHOOD IN DC TO OFFER FREE OUTDOOR WIFI



**#1**

MOST DENSE MIXED-USE NEIGHBORHOOD IN DC AT BUILD OUT



## A Great Place To Work

### TOTAL EMPLOYEES:

**60,000**

**86%** of employees have a college degree or greater

**51%** of employees live in the District of Columbia

### TENANTS INCLUDE:

- NPR • Mathematica Policy Research • Peace Corps • D.C. Department of Energy & Environment • SiriusXM • Spaces • World Resources Institute • CNN • Antunovich Associates • NeighborWorks America • U.S. Department of Justice • American Psychological Association • Goodwill of Greater Washington

## Getting Around NoMa



### AVERAGE WEEKDAY GATE COUNTS:

**NoMa-Gallaudet U Metro Station**  
20,237

**Union Station**  
56,097

**#1**

ridership in the Metro system

**84%** OF NOMA EMPLOYEES WALK, BIKE, OR TAKE PUBLIC TRANSIT TO WORK

**95** WALK SCORE



**8-mile** METROPOLITAN BRANCH TRAIL

**3 HOURS** TO NYC ON AMTRAK



**ALL** REGIONAL RAIL (MARC, VRE & AMTRAK) COMES TO NOMA AT UNION STATION

**10** CAPITAL BIKESHARE STATIONS



**MINUTES** FROM INTERSTATE 395 & ROUTE 50 FOR GREAT HIGHWAY ACCESS

**7** HOTELS (including 4 planned or under construction) WITH **1,501** KEYS

