



**BUSINESS
IMPROVEMENT
DISTRICT**



NEWS RELEASE

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CiNoMatic, NoMa's Free Outdoor Movie Series at Alethia Tanner Park, Returns for Fall 2023 Season September 13 – October 11

Join Neighbors & Friends Wednesdays This Fall for "Art & Soul" Film Series

August 15, 2023 (Washington, DC) – CiNoMatic, NoMa's free outdoor movie series at Alethia Tanner Park, is returning for its fifth season this fall. Every Wednesday night from September 13 through October 11, the NoMa Business Improvement District (BID) will show free movies under the stars.

The theme for the fall 2023 season is "Art & Soul." The scheduled movie series features a diverse lineup of films, all of which focus on the performance arts, from dance to music to circus arts:

- September 13: In the Heights
- September 20: Pitch Perfect
- September 27: School of Rock
- October 4: La La Land
- October 11: The Greatest Showman

"The NoMa BID's CiNoMatic film series has become one of DC's best outdoor movie experiences," said Maura Brophy, President & CEO of the NoMa BID. "The setting at Alethia Tanner Park with the expansive lawn, giant screen armature, and built-in surround sound system make for an outdoor movie experience like no other in the city. We look forward to welcoming returning and new moviegoers on Wednesday nights this fall and thank everyone who voted on this exciting and entertaining lineup."

The fall 2023 CiNoMatic lineup was determined through a community vote in July 2023, with more than 600 people participating. The selected movies all feature a PG or PG-13 rating with closed captioning.

CiNoMatic movies begin at sunset, with seating on the lawn at Alethia Tanner Park opening one hour prior to showtime. Guests are encouraged to arrive early, as seating is first come, first served. Movie-goers are encouraged to bring their own blankets, chairs, and picnic dinners (NoMa restaurants are open for takeout). Food and drinks will also be available for purchase from local food truck partners. Dogs on-leash are welcome.

For more information and weather-related schedule updates, visit www.cinomatic.org. Follow us on [Twitter](#) (@NoMaBID), [Instagram](#) (@noma.bid) and [Facebook](#) (@NoMaBID) to learn about surprise giveaways, food truck appearances, and weekly activities.

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About NoMa BID

The NoMa Business Improvement District (BID) is a non-profit organization whose mission is to be a steward and champion of the neighborhood of NoMa. The NoMa BID encompasses 35 blocks just north of Union Station in Northeast Washington, DC. The NoMa BID is among the fastest-growing neighborhoods in Washington, DC, and is comprised of more than 27 million square feet of new development, with more than 13 million additional square feet of mixed used development planned. There are more than 42,000 households within a ½ mile radius of the BID, who are served by the amenities in the commercial core of NoMa. The area is supported by unparalleled public transportation access with two Red Line Metro stations, and VRE, MARC and Amtrak connections at Union Station. The “Walkscore” for the neighborhood is 92, and the neighborhood has 22 LEED-certified and Energy Star buildings. For more information, visit nomabid.org and [sign up for our newsletter](#). Follow us on Twitter ([@NoMaBID](#)), Instagram ([@noma.bid](#)) and LinkedIn ([/noma-business-improvement-district](#)) and like us on Facebook ([/NoMaBID](#)).

About Alethia Tanner Park

Alethia Tanner Park located at 227 Harry Thomas Way, NE, is the ideal setting for outdoor movies. The spacious 2.5 acre park, located where NoMa intersects with its northern neighbor Eckington, features an expansive grassy lawn and a giant, built-in movie screen connected to a high-definition audio system with surround-sound speakers. The park provides easy, convenient access for walkers and bikers, as it’s located immediately adjacent to the Metropolitan Branch Trail. It can also be easily accessed from the NoMa-Gallaudet Metro Station.

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