

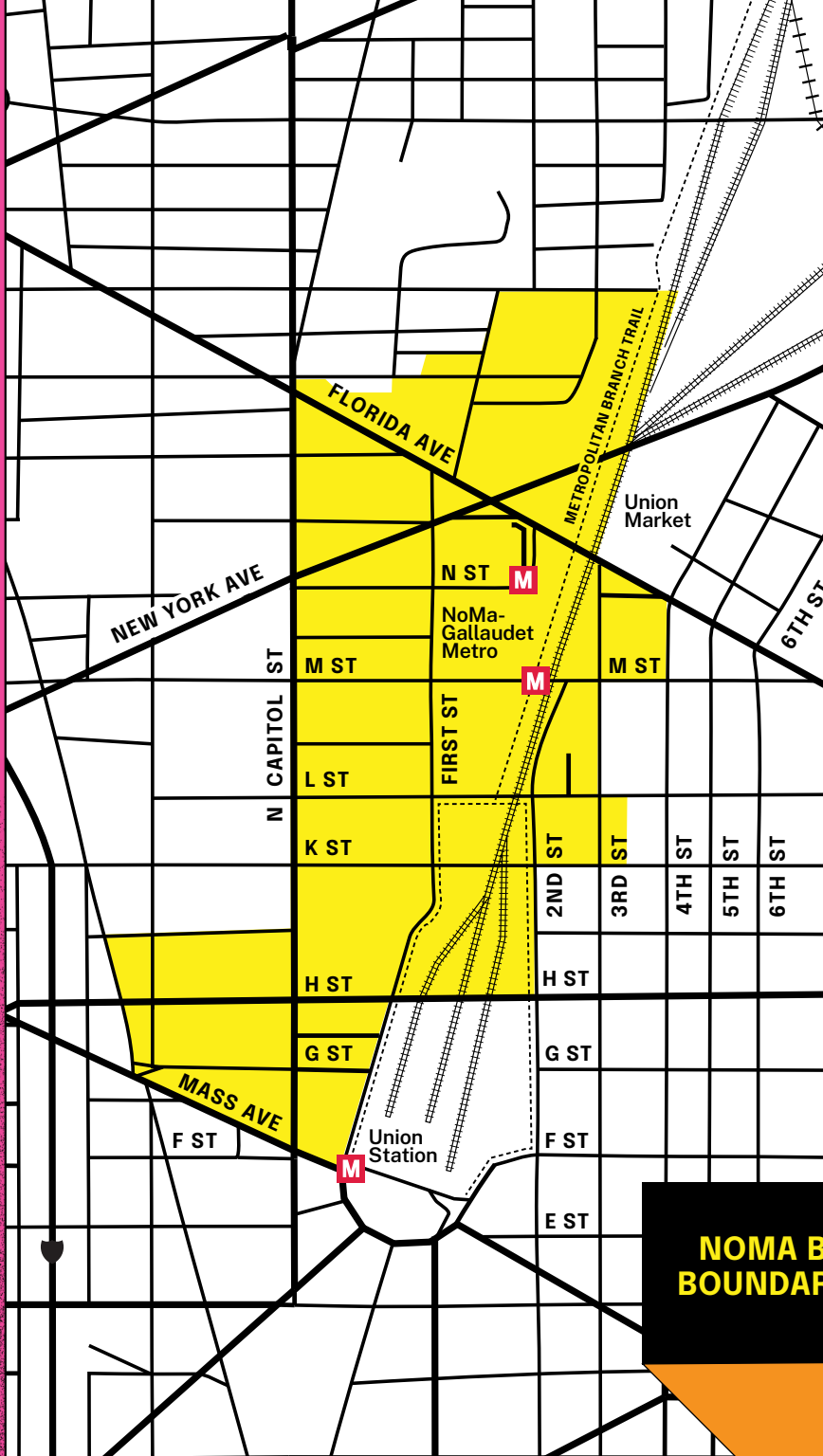
NOMA

2022 NOMA BID

# Annual Report



EXPLORENOMA.ORG



**NOMA BID BOUNDARIES**

## GREETINGS FROM Maura Brophy & Brigg Bunker



*Maura Brophy*  
Maura Brophy  
NoMa BID President & CEO



*Brigg Bunker*  
Brigg Bunker  
NoMa BID Board Chair

In many ways, 2022 was a year that helped us more clearly understand the new urban landscape that NoMa is now a part of. With this understanding comes more awareness of the challenges that cities must address moving forward, and stronger convictions about the importance of vibrant, mixed-use and adaptable neighborhoods—neighborhoods like NoMa. Indeed, NoMa is a living model of what many urban neighborhoods strive to become, and we are happy to set the example.

Last year was, by all means, exceptional when measured by the NoMa BID’s impact and accomplishments. Among other things, we were very pleased to release (what we think) is a very positive assessment of our progress towards the goals of our strategic plan. You can read more about that progress by scanning the QR code to the right. Highlights include:



- **Launching the Metropolitan Beer Trail**, an economic development and neighborhood promotion program linking seven breweries and bars, all walkable and bikeable from the Metropolitan Branch Trail through a passport platform. In its inaugural year, the Beer Trail attracted more than 3,000 participants from 39 states and three countries, and drew an average of 900 additional customers to each participating location.
- **Bringing the NoMa Farmers Market to Alethia Tanner Park**, a weekly activation which functions as a new “third place” for the community to gather and supports a diverse group of local vendors. In its inaugural year at the park, the market attracted hundreds of visitors each week, and grew to more than 22 vendors throughout the season.
- **The opening and naming of Swampoodle Terrace**, NoMa’s newest park which the NoMa Parks Foundation, with the support of the BID, opened in the fall of 2022.
- **Securing funding for a new Metro entrance on Third Street NE** to better connect NoMa with Union Market and the growing population of neighbors and businesses to the east.
- **Deepening our work to ensure public space in NoMa is both safe and inviting** and building new relationships with community members and other partners to inform the BID’s work to ensure effectiveness.

We will continue to build upon these successes in 2023 and, as always, adapt and evolve along with the city and neighborhood around us. While it’s impossible to predict what the year ahead will bring for NoMa and the District as a whole, we do know that the District’s future is brighter because NoMa is a part of it.



# NoMa By the Numbers



**Office**  
**12,648,060**  
 SQUARE FEET

**Residential**  
**10,189**  
 HOUSING UNITS  
 39.6% increase

**Hotel**  
**1,296**  
 ROOMS  
 108% increase

**Retail**  
**656,108**  
 SQUARE FEET  
 23.1% increase



 6 Hotels

 8 Parks & Public Green Spaces

30 LEED-Certified Buildings 

 3 Dog Parks

 **13,000+**  
Residents

 **52,000+**  
Workers


2 For Sale Condo Communities 

 2.8 Miles of Bike Lanes

 11 Capital Bikeshare Stations

30 Restaurants  


33 Retailers  


 **50+** Murals







# What's New in NoMa in 2022

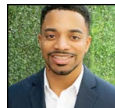
## New Retail & Hotels

- 501 Wine & Spirits
- Back to Life Physical Therapy
- citizenM Hotel
- Colby's Dogcare & Day Spa
- Eckington Hall
- Le Clou
- Little Miner Taco
- The Morrow Hotel
- NoMa Wine & Liquor

## New Residences

- Alta 801 (801 New Jersey Ave. NW) [327 units](#)
- The Burton (200 Florida Ave. NE) [372 units](#)
- Cielo (300 M Street NE) [457 units](#)
- Georgetown Student Apartments (55 H Street NW)
- Market House (1240 Third St. NE) [468 units](#)
- Revel (1005 First St. NE) [500 units](#)
- Rigby (1220 Third St. NE) [172 units](#)
- SoNYA (40 Patterson St. NE) [321 units](#)

## New BID Staff



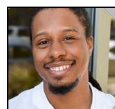
**Caleb Jones**  
Senior Associate, Planning  
& Economic Development



**Dionne Martin**  
Office Manager



**Waverly Phillips**  
Ambassador



**Delonte' Kitt**  
Events & Marketing  
Associate



**Rodney McNeil**  
Ambassador



**Lonta White**  
Ambassador

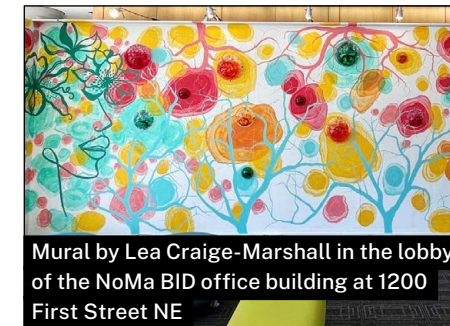
## New Activations



## 25 New Murals



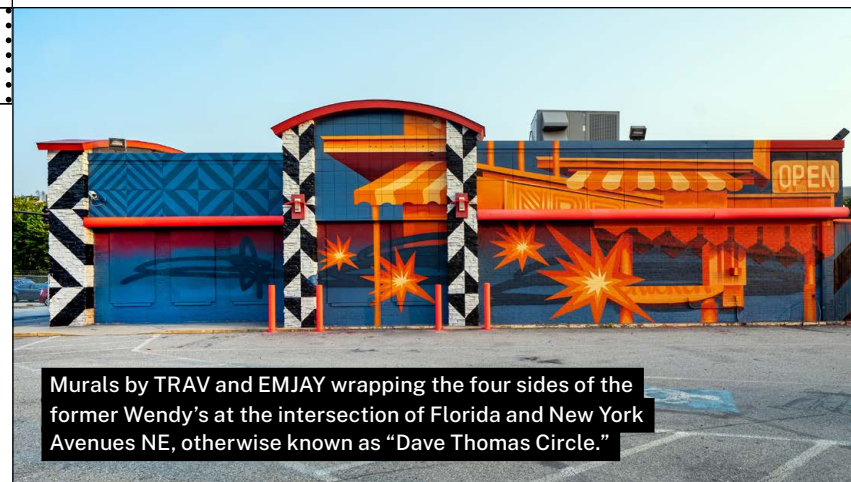
Mural on M Street NE by MISS CHELOVE



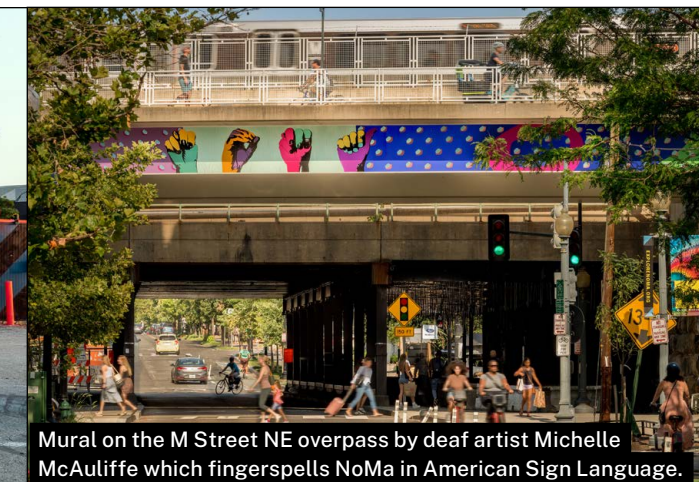
Mural by Lea Craige-Marshall in the lobby of the NoMa BID office building at 1200 First Street NE



Mural by Red Swan Walls on the Cielo apartments



Murals by TRAV and EMJAY wrapping the four sides of the former Wendy's at the intersection of Florida and New York Avenues NE, otherwise known as "Dave Thomas Circle."



Mural on the M Street NE overpass by deaf artist Michelle McAuliffe which fingerspells NoMa in American Sign Language.



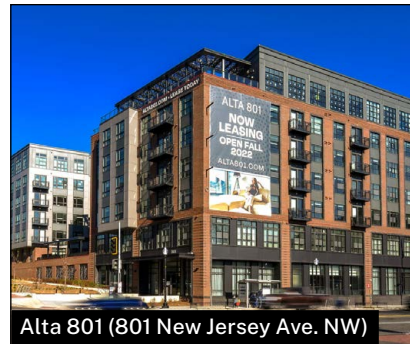
## GROWTH

# Growth in NoMa Remained Strong in 2022

Throughout the year, four buildings broke ground and eight projects delivered, adding 2,790 new residential units, 734 hotel rooms, and 117,950 square feet of new retail space to the neighborhood. With these additions, the NoMa BID now comprises 12.65 million square feet of office space, 10,189 multifamily residential units, 1,296 hotel rooms, and 656,108 square feet of retail.

### Residential

Eight residential projects delivered in 2022, adding 2,790 new, for-lease housing units to the neighborhood. This represents a 38% increase in residential capacity, which demonstrates the sustained appeal of the neighborhood. In addition, Georgetown University opened new student housing with 158 units to accommodate a total of 477 students.



Alta 801 (801 New Jersey Ave. NW)



Cielo (300 M St. NE)



Georgetown University Apartments (55 H St. NW)



Market House (1240 Third St. NE)



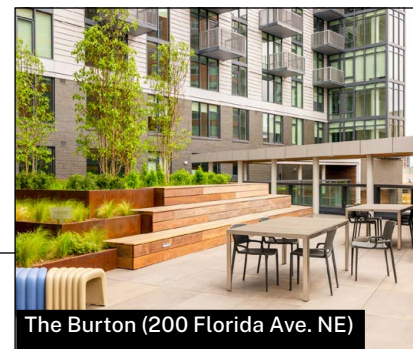
Revel (1005 First St. NE)



Rigby (1220 Third St. NE)



SoNYa (40 Patterson St. NE)



The Burton (200 Florida Ave. NE)

### Retail & Hospitality

Seven new retailers opened in NoMa in 2022, and 117,950 new square feet of retail space was delivered to the neighborhood. Two new hotels opened in NoMa, nearly doubling the number of hotel rooms. The BID continues to advance a retail strategy and work closely with brokers and property owners to help curate an intentional mix of both destination and neighborhood-serving tenants to maximize the benefit to the neighborhood.



The Morrow Hotel



Little Miner Taco

### Office

NoMa's office market remained strong and balanced, and at the end of 2022, office vacancy remained below 10%. We attribute this performance to reliable, long-term federal government tenants, landmark anchor private sector tenants, and a healthy mix of residential, retail, and hotel development which support the office market.

Construction of the new 1.2 million square foot headquarters for the U.S. Securities and Exchange Commission headquarters building will begin at a new site located at North Capitol and O Streets NE. Upon completion in 2025, it will bring an additional 4,500 workers to the neighborhood.





**PARKS**

# Delivering, Maintaining, and Activating Parks

2022 marked the end of the grant that had been awarded to the NoMa Parks Foundation (NPF) to design, build, and deliver public parks and active spaces to the neighborhood. In the grant’s final year, NPF completed its project and construction work and turned its attention to ongoing parks stewardship. Beginning in January 2023, the BID will step in to steward the remaining parks and public space projects and manage park maintenance and ongoing operations.

2022 Parks highlights include:

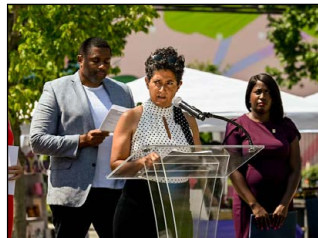
### Alethia Tanner Park Dedication & Celebration

In July, the BID and NPF dedicated Alethia Tanner Park during a ceremony at Alethia Tanner Day. The celebration included a meaningful signage dedication with participation from Susan and Peter Cook, two of Alethia Tanner’s living descendants. The ceremony ended with the reading of the six historical panels which are now permanently installed at the park to memorialize and share the story of the life and legacy of Alethia Tanner.



### Swampoodle Terrace Community Naming Process and Delivery

In 2022, the NPF oversaw the construction of a new park located at Third & L Streets NE. With NPF, the BID led a community naming process to identify the park’s name—Swampoodle Terrace. This pocket-sized neighborhood gem was delivered by NPF in fall 2022. Neighborhood residents joined Councilmember Charles Allen and Mayor Bowser’s administration for the official park opening and signage unveiling.



### Florida/New York Avenue NE Intersection Redesign

For years, the NPF has led the design process for a trio of new public spaces that will be delivered alongside DDOT’s reconfiguration of the Florida/New York Avenue NE intersection. The BID has begun to plan for an inclusive community engagement process to help determine a meaningful name for the spaces.

### NPF 10 Year Retrospective

The NPF commissioned a comprehensive retrospective report on the work of its first decade stewarding the design, planning, and construction of NoMa’s parks, public spaces, and public art. The report will serve as a case study for other communities seeking to forge public-private partnerships to deliver great green spaces and art for public enjoyment. The retrospective was produced by the consulting firm Trueblood.City and spearheaded by its principal, Andrew Trueblood, the former Director of DC’s Office of Planning. The report will be publicly available in 2023.



### K Street Virtual Gallery

The NPF received final approvals to transform the Amtrak underpass on K Street NE between First and Second Streets NE into an illuminated, digital public art gallery. The K Street Virtual Gallery will be a living canvas that enables the NoMa BID to bring new and different types of art to the neighborhood. This outdoor public art gallery will feature rotating works by local artists. Its launch, expected in early 2023, will complete the trilogy of outdoor art exhibits that the NoMa BID first created back in 2018 with the opening of *Rain*, followed by *Lightweave* in 2019.



### The NoMa Meander

NPF continued to make progress in bringing to life its vision for the NoMa Meander. The Meander project will create a fun, inviting, four-block-long, retail and pedestrian promenade that runs north/south from Pierce Street NE to New York Avenue between North Capitol and First Street NE. The promenade is planned to include green spaces, seating, and active retail in the adjacent developments.



## PLANNING

# Improving Connectivity & Mobility

NoMa sits at the center of growing and exciting neighborhoods, and the BID is committed to improving connectivity to and from NoMa to other parts of DC. In 2022, the NoMa BID continued to champion and advance several important infrastructure, transportation, and improvement projects, including:

### New Metro Entrance/Exit onto Third Street NE

The BID convened a coalition of stakeholders to champion a new entry/exit for the NoMa-Gallaudet U Metro station. This new entrance will better connect NoMa with Union Market and the growing population of neighbors and businesses to the east. Due in part to the BID's advocacy, this project received funding in the District's FY23 budget.

### Union Station Redevelopment and Station Expansion Project (SEP)

While construction for the project is years away, the decisions being made today will directly affect NoMa and the impact of the SEP on the neighborhood. As the most transformative project in NoMa's future, the BID continued to be a champion for a successful SEP to make sure that it maximally benefits NoMa, the surrounding neighborhoods, and the District as a whole.



### H Street Improvements

The BID demonstrated support for the replacement of the H Street Bridge and new priority bus lanes on H Street. These projects will improve access and connectivity to and through NoMa and are a critical step in the redesign of Union Station itself, as well as the planned Burnham Place development project.

### Protected Bike Lanes/Bike Share


As biking continues to be a popular mode of transportation to and from NoMa, the BID supported the addition of protected bike lanes on Harry Thomas Way, NE. Additional bike infrastructure to the neighborhood delivered in 2022 included three new Capitol Bikeshare stations at Alethia Tanner Park; North Capitol & K Streets NE; and First & K Streets NE.

### Reimagining North Capitol Street

The BID continued to champion the reimagining of North Capitol Street, revisiting strategies we identified and shared in our 2019 North Capitol Street Needs Assessment Report.

## NOMA, ONE OF THE DISTRICT'S MOST CONNECTED NEIGHBORHOODS

 2 Metro Stations

 2.8 Miles of Bike Lanes

 11 Capital Bikeshare Stations

**Easy access** to commuter and regional rail systems, and interstate bus lines.

**The Metropolitan Branch Trail**, a north-south urban multiuse trail connecting downtown DC eventually all the way to Silver Spring, MD, which thousands of walkers, runners, bicyclists, and scooter-users enjoy daily.





## THE PUBLIC REALM

# Dedicated to Creating Inviting, Safe, & Clean Spaces for All

### New Street Pole Banners & Trash Receptacle Stickers

The NoMa BID unveiled a fresh new look by installing new banners on 200 street poles and colorful stickers on trash bins throughout NoMa and Eckington. This signage features four of the iconic murals painted in years past during NoMa's annual mural festival and creates aesthetic and thematic unity between the north and south portions of the neighborhood.

### Wayfinding to Welcome Metro Visitors

In 2022, the BID unveiled a new wayfinding system in the breezeway that connects M and N Streets NE (adjacent to the NoMa/Gallaudet Metro station). The new system not only helps direct passersby to key neighborhood locations, but also adds color and activation to a previously drab and challenging part of the BID.



### NoMa Ambassadors

NoMa's Ambassadors continued to deliver exceptional work throughout the year to create inviting, safe, and clean spaces for all. Their near-constant presence of the streets provides residents and workers with familiar faces and top-notch services, including daily trash removal, park and public space maintenance, and the removal of leaf, debris, snow, and ice from neighborhood streets, sidewalks, and along the Metropolitan Branch Trail.

**969,903**  
POUNDS OF  
TRASH REMOVED



**51,879**  
POUNDS OF  
RECYCLING

### Public Safety

With concerns about public safety growing citywide, the BID became increasingly engaged in conversations about crime and crime prevention and has been proactive in identifying ways in which the BID can be helpful to law enforcement and city officials. The BID's monthly public safety meetings have proven to be a valuable resource for business owners, property managers, security officials, and law enforcement agencies. We have seen rich discussion in these meetings, and the group has become a strong source for information sharing and gathering. In addition, the BID became much more directly engaged with law enforcement and neighborhood leaders, who we worked with on a series of crime prevention efforts. Specifically, we aimed to reduce the number of auto thefts due to "hop ins" in certain hot spots in the neighborhood and advocated for a series of changes that we think can meaningfully reduce violent crime on the Northwest side of North Capitol Street. The BID also actively participated in neighborhood walks to meet with community leaders and city officials to develop public safety action plans.



**COMMUNITY IMPACT**

# Helping to Reduce Homelessness through Individual, Intensive Outreach

2022 marked the BID's third full year of partnering with the h3 Project, led by Dr. Ami Angell and her 10-person team of trained and compassionate outreach workers, to provide holistic and daily support to unhoused persons in NoMa. The BID is committed to continuing its successful partnership with the h3 Project which provides lifesaving and life-changing services.



## The Giving Tree Project

The NoMa BID continued to support the Giving Tree Project DC, a community-led effort spearheaded by Wunder Garten and local landscaping company Sherman Gardens, to help NoMa's unhoused neighbors during the holiday season.

In 2022, the Giving Tree Project raised \$55,400, a 20% increase from the previous year.

**Help for Unhoused Persons**

**578**  
CONNECTIONS & REFERRAL TO SERVICES

**54**  
HOUSING MATCHES

**19**  
HOUSING MOVE-INS

**59**  
REUNIFICATIONS WITH FAMILY

**128**  
VITAL DOCUMENT APPLICATIONS

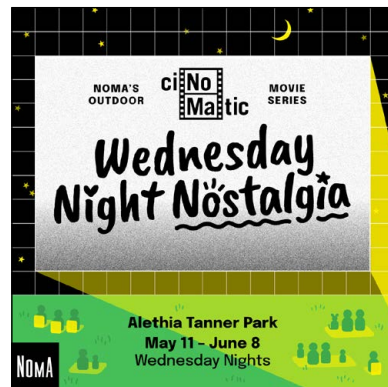
In 2022, the Giving Tree Project DC raised \$55,400 to support the work of the h3 Project, which provides intensive, individualized outreach to help people achieve housing stability.



## EVENTS

# Building Community with Fun, Free Events

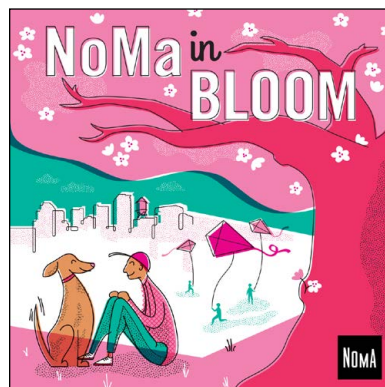
The NoMa BID hosted a full calendar of exciting neighborhood events, from small scale pop-ups to signature celebrations, including place activations, art exhibits, movie nights, and festivals.



### CiNoMatic

NoMa's free outdoor movies series on the lawn at Alethia Tanner Park attracted hundreds of people on Wednesday nights during both the spring and fall screening series.

  
**13,000+**  
EVENT ATTENDEES



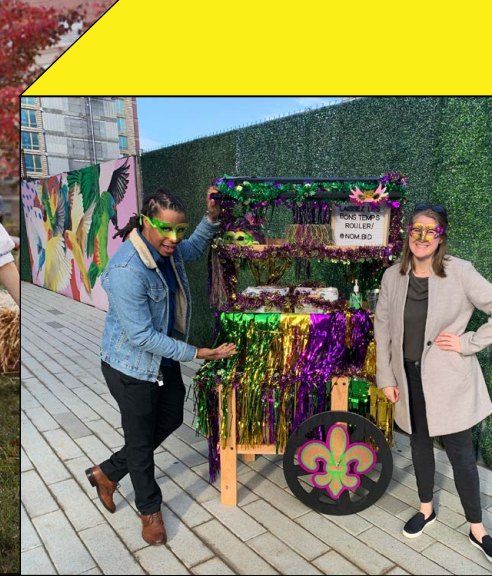
### NoMa in Bloom

NoMa residents, workers, and visitors alike enjoyed this month-long neighborhood celebration of spring and the cherry blossoms with themed food and cocktails at NoMa restaurants, the nightly illumination of the NoMa water tower in blossom pink, and storefronts decked out with giant blossom decals. Highlights included a pop-up 200-foot-tall video art projection onto the southern façade of The Burton created by noted artist Robin Bell and a day-long community festival at Alethia Tanner Park with kite flying, music, food, and fun for all.



### PumpkinPalooza

More than 2,000 people gathered at Alethia Tanner Park for live music, a scavenger hunt, a kids' costume contest, and our annual Halloween movie screening of Hocus Pocus. The addition of a pop-up beer garden hosted by Red Bear Brewing Co. proved to be popular with the 21+ crowd. The BID gave away 1,000 free pumpkins for the community to take home and decorate.



### NoMa's Mural Festival

The beloved, highly anticipated live mural festival returned to NoMa for the seventh year. Twenty-two new murals were delivered to the neighborhood, ensuring NoMa maintains the moniker of "mural capital of DC." With these new works, more than 50 murals currently adorn the walls, façades, and streetscapes of NoMa.

### NoMa's Pop-Up Cheer Cart

The BID deployed its pop-up mobile cart to provide office workers and NoMa residents with a little surprise and delight on Valentine's Day, Mardi Gras, Summer Solstice, National Dog Day, and during the holiday season. People and pets were offered free treats, NoMa-branded merchandise, and even a brass band to spark joy and help spread community pride.





**ACTIVATIONS**

**Attracting, Incubating & Supporting Diverse, Small, and Local Businesses**



**NOMA FARMERS MARKET AT ALETHIA TANNER PARK**

**NoMa Farmers Market**

Every Thursday from May through October, the NoMa Farmers Market became a community gathering spot, allowing neighbors to shop from local vendors, buy produce and other goods, and enjoy music performed by local musicians.

The BID launched the NoMa Farmers Market to create a unique “third place” and provide opportunities for small businesses and BIPOC vendors to set up shop. More than twenty vendors participated in weekly activations during the market’s inaugural season, and the BID is excited to welcome it back in 2023.

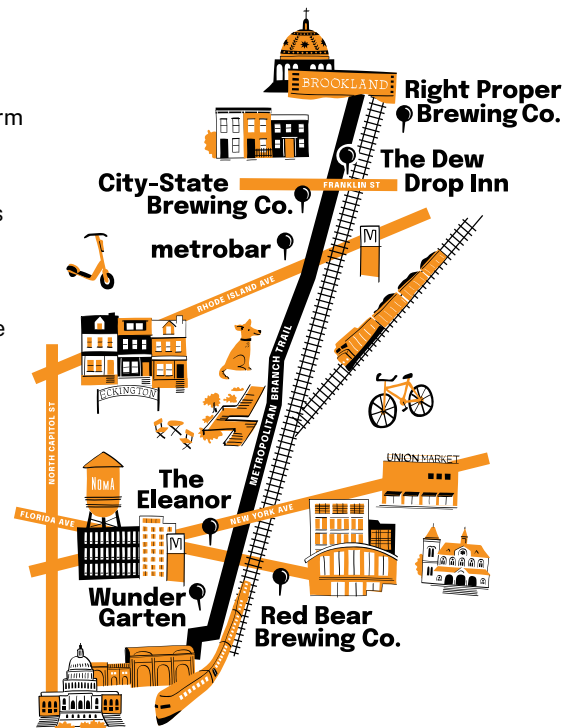


**Metropolitan Beer Trail**

In May 2022, the NoMa BID launched the Metropolitan Beer Trail, a passport-based platform linking seven of DC’s most popular breweries and bars, all walkable or bikeable from the Metropolitan Branch Trail (MBT)—northeast DC’s longest and most popular multiuse trail.

In its inaugural year, the Metropolitan Beer Trail yielded strong results and accomplished multiple goals: establishing NoMa as a destination for beer lovers, foodies, and tourists; driving foot traffic and sales to participating businesses; and creating a positive and memorable experience for everyone involved.

Year one’s success prompted all seven participating locations to recommit to the program for 2023 and led to interest from other existing and soon-to-open establishments located near the MBT. The beer trail’s second year is expected to launch in spring of 2023.



“Your hard work, attention to detail and innovative approach to this project have increased people’s awareness of our brand and increased our sales.”  
– Right Proper Brewing Company

“We were also CRAZY busy with many guests being first-timers to the restaurant so that was awesome. This has been a great experience.”  
– The Eleanor



**MARKETING & PUBLIC RELATIONS**

**Promoting the NoMa Brand & Businesses**

NoMa and the NoMa BID continued to make headlines in 2022, with media reporting positively on leasing activity, restaurant openings, and BID-sponsored events, activations, and initiatives. The BID continued to gain followers across all its social media channels, and the good work of the BID and individual BID businesses was central to its content.

**8,500+**  
 INSTAGRAM  
 FOLLOWERS



NoMa BID secured TV coverage for NoMa businesses to promote their brands.



**Washington  
 City Paper  
 "Best Of DC"  
 Awards**

**WINNERS**

- Best Bike Trail      Metropolitan Branch Trail
- Best Dog Park      Alethia Tanner Dog Park
- Best Outdoor Movie Series      CiNoMatic
- Best Pizza      Andy's Pizza
- Best Street Art      Metropolitan Branch Trail

**FINALISTS**

- Best Bar      Wunder Garten
- Best Bar with Games and Activities      Wunder Garten
- Best BID/ Main Street      NoMa BID
- Best Mural      Alethia Tanner Park

**RUNNERS-UP**

- Best Beer Festival      Oktoberfest – Wunder Garten
- Best Dog Park      Swampoodle Dog Park
- Best Park      Alethia Tanner Park



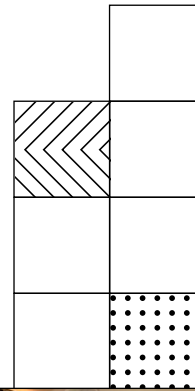
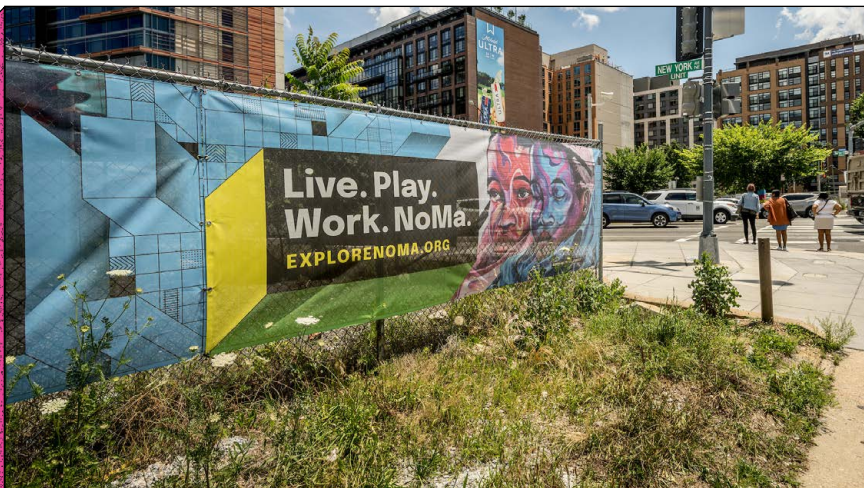


# Supporting Members & Recognizing Partners

The NoMa BID is dedicated to supporting BID businesses and members through research, technical assistance, information sharing, marketing and promotions, and networking. We track and report on key indicators such as pedestrian counts, Metro ridership, and retail openings, along with grant and funding opportunities.

The BID also creates forums and opportunities for the local business community to connect. These gatherings, which primarily take shape at our quarterly business socials, allow representatives of NoMa's business community to connect with each other, with the BID, and with featured guests, whose partnership may be of value to the group. Special thanks to citizenM, Courtyard by Marriott Washington DC, Sweet Science Coffee, and Market House for hosting these gatherings in 2022.

Much of the BID's work and results depend on partnerships we forge with the community and with local government. Every five years, the DC Department of Small and Local Businesses (DSLBD) requires all BIDs to apply for renewal. In 2022, the NoMa BID sought its third renewal for the term from 2023 through 2027, submitting documents summarizing our impact and goals as outlined in our strategic plan in advance of a public hearing. At the hearing, NoMa stakeholders provided compelling testimony describing how the BID and BID staff support their organizations, provide resources that help their businesses succeed, and work to beautify and better connect the greater NoMa community. The BID received official notice from DSLBD of our five year renewal in summer 2022. We look forward to continuing to serve for another five years and beyond.



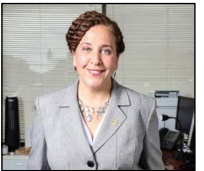
## 🏆 Partner of the Year Awards

Each year, the NoMa BID recognizes individuals, businesses, and organizations for notable contributions which improve the NoMa neighborhood and strengthen our community. The 2022 NoMa BID Partner of the Year award recipients are:

### DISTRICT CHAMPION AWARD

*Given to an individual who has demonstrated leadership and partnership on a DC-wide scale, with emphasis on and attention paid to NoMa.*

**Director Kristi Whitfield, DSLBD**—For her and her department's outstanding support of the BID and of NoMa businesses. Not only was DSLBD instrumental in helping the BID receive its renewal in 2022, but Director Whitfield helped the BID dedicate Alethia Tanner Park in July 2022 and has been a huge supporter of NoMa's Business Socials.



### COMMUNITY CHANGEMAKER AWARD

*Given to an individual or entity in recognition of contributions that have had a direct and lasting impact on NoMa*

**Denise Blackson, Advisory Neighborhood Commissioner 6E04**—For her decades long commitment to public service and community leadership. Since 1996, Ms. Blackson has been a resident of Sibley Plaza Townhomes and currently serves as an Advisory Neighborhood Commissioner and as a member of the Board of Commissioners of the DC Housing Authority. Her leadership has tremendously benefited greater NoMa and its community members.



**Two Rivers Public Charter School**—For being an anchor of education and learning for more than 1,000 students in the neighborhood and for using NoMa as an extension of its classrooms—telling the story of the neighborhood and teaching its students the importance of community and civic engagement.



### MAGNETIC NOMA BUSINESS

*Given to a NoMa-based business that has demonstrated exceptional partnership to the BID and has helped increase the neighborhood's magnetism through its work*

**REI**—For anchoring NoMa's growing retail identity and for their commitment to supporting the community. This year, especially, we'd like to thank them for their involvement in activations including Alethia Tanner Day, Bike to Work Day, and NoMa in Bloom.



### CATALYST AWARD

*Given to an individual who helps to tell the story of NoMa*

**Michelle McAuliffe**—A deaf artist, designer, and researcher, for bringing a new BID-commissioned mural to the neighborhood. The piece, which is located west of the M Street NE underpass, uses colors, shapes, and American Sign Language to identify NoMa as a place with a rich history that includes the deaf community.





# Financials

## Statement of Financial Position

ASSETS	FY 2022
Cash/Cash Equivalents	4,014,846
Accounts Receivable	2,405,937
Reimbursable Costs	—
Prepaid Expenses	122,405
Deposits	—
Other Assets	10,068
Property & Equipment	233,796
<b>Total Assets</b>	<b>6,787,052</b>

## Liabilities & Net Assets

LIABILITIES	
Accounts Payable & Accrued Expenses	1,574,977
Deferred Revenue	2,108,859
Deferred Rent	60,173
Capital Lease Obligation	—
Other Liabilities	—
<b>Total Liabilities</b>	<b>3,744,009</b>

## NET ASSETS

Reserves & Unrestricted Assets	3,043,043
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**Total Liabilities & Net Assets: \$6,787,052**

## Statement of Activities

INCOME	FY 2022
BID Assessments	3,246,144
Grant Income	2,304,006
Contract Revenue	269,893
Contributions	53,387
<b>Total Revenue</b>	<b>5,873,430</b>

## EXPENSES

Parks	2,454,911
Administration	1,383,263
Public Space Maintenance	167,656
Economic Development	120,236
Ambassador Team	296,558
Events and Programming	101,455
Marketing	94,340
Onetime Projects	293,336
<b>Total Expenses</b>	<b>4,911,755</b>

**Net Income: \$961,675**

The NoMa BID receives an assessment from commercial property (including land and parking lots), residential buildings with 10 or more units, and hotels. Summarized information from NoMa BID audited financial statements set forth above represents the consolidated finances of the NoMa BID and the NoMa Parks Foundation in accordance with accounting principles generally accepted in the US.

# 2022 Staff & Board

## STAFF

**Maura Brophy**, President & CEO

**Leah Ben**, Senior Manager, Marketing

**Romario Bramwell**, Ambassador

**Terri Brooks**, Director of Public Space Operations

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