

Call for Artists: 2024 NoMa In Color Mural Festival



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| Event Host: | The NoMa Business Improvement District (BID) |
| NoMa BID Call for Artists: | To Paint a Large Mural during our NoMa Mural Festival, September 16-23, 2024. |
| Who Should Apply?: | Emerging and Established Muralists & Visual Artists from the Capitol Region |
| Where? | Along the Metropolitan Branch Trail (MBT) in Washington DC 20002 |
| Stipend: | \$2,000 + \$600 Supplies Reimbursement. |
| Size of Each Mural: | Approx. 260-330 Square Feet. |
| Duration: | Murals will be exhibited for a minimum of twelve (12) months. |
| Proposals Due : | May 1, 2024. |



SUBMISSION Deadline

May 1, 2024

LOCATION

**Metropolitan
Branch Trail (MBT)
Walls at Alethia
Tanner Park and
Stable Arts, DC**

ARTIST STIPEND

\$2,000

Contact

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Presenting the 2024 NoMa in Color Mural Festival:

The NoMa BID seeks to invite a diverse and dynamic group of local and regional artists to create public, large- scale murals in our neighborhood. This opportunity is open to established and emerging artists.

Festival murals will be painted on walls along the Metropolitan Branch Trail (MBT), at Alethia Tanner Park and Stable Arts, Washington D.C.

Festival Benefits



The 2024 NoMa Mural Festival is a central part of NoMa BID's initiative to use art to foster community, beautify the neighborhood beauty, and to support local businesses and creative entrepreneurs.

Thousands of visitors are expected to engage with the selected mural artists as they work between September 16th - 23 rd.

Many 2023 Festival artists were able to take advantage of new opportunities as a result of their participation. The BID offered media promotion and communications support.

NoMa BID will be engaging partners for a dynamic program of events, and will host an artist gathering, and a festival party at the park.

Eligibility

Individuals or teams must live or work in the National Capital Region (includes the District of Columbia; Montgomery and Prince Georges Counties in Maryland; City of Alexandria; Arlington, Fairfax, Loudoun, and Prince William Counties in Virginia). Artist must be eligible to work in the United States.

Applicants will be selected regardless of race, ethnicity, religion, national origin, gender identification, military status, sexual orientation, marital status, or physical ability.

Emerging artists or artists who have never painted a mural are encouraged to apply.

Evaluation Criteria

Your proposal should be unique, engaging and high-quality in concept.

The mural should enhance community identity and place. It should be meaningful to the residents of the NoMa and Eckington neighborhoods and inspired by our cultural and social diversity.

The design should feel accessible to a variety of audiences and provide visual interest for the visitors, residents and workers who visit the mural walls and the park.

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Selection

Up to Sixteen (16) Murals Festival artists will be selected by a panel of community members and notified by early June, 2024.

NoMa BID staff with the community selection committee will approve the final design for the murals.

Each selected artist will receive a stipend of \$2,000 and a \$600 supplies reimbursement and will be required to sign an agreement between the Artist and the NoMa BID.

Artists will be expected to paint their murals in public, between Sept 16-23rd. Participating artists will also be asked to attend some Festival events.

Your mural submission must be submitted by **on May 1, 2024 by 11:59 PM.**

<https://www.surveymonkey.com/r/PBSR59Q>

Required Materials for Submission

Your sketches or digital image should translate well to large -scale design. While NoMa BID will not determine the specific subject matter of the murals, the final artists will be selected based on designs that are inspired by the NoMa and Eckington neighborhoods.

Abstract and figurative examples will be considered equally.

Please submit online

- Two (2) images of previous murals or large paintings, with date created and location.
- Two (2) or three (3) images of your proposed mural as sketches or digital designs. These should fully represent your design, and palette.
- An artist statement that includes why you are interested in painting a mural in NoMa/Eckington and how this proposed mural represents your body of work.
- Your full contact information, including social media handles please !

WMATA requires that murals along the Brentwood Rail Yard/Alethia Tanner Park wall not include the following: commercial interests, imagery referring to religious, political, violence or sexuality. All submitted images must be original work of the applicant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.

Murals painted in Alethia Tanner Park along the MBT wall public-facing side of the Brentwood Rail Yard facility are on WMATA property.

NoMa BID presents this Festival in partnership with WMATA's Art In Transit Program