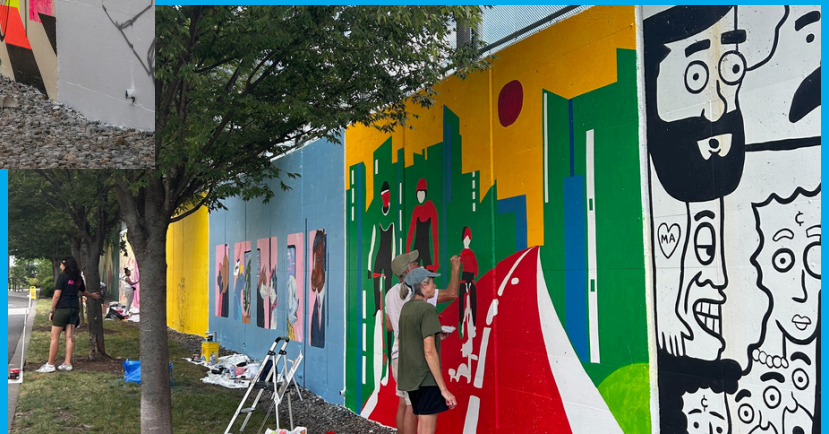


Call for Artists: 2025 NoMa In Color Mural Festival



Celebrate 10 Years of Murals in NoMa

Event Hosts:	The NoMa Business Improvement District (BID) in partnership with WMATA (Metro)'s Art In Transit Program
NoMa BID Call for Artists:	To Paint a Large Mural during our Mural Festival, September 8-15, 2025
Who Should Apply?:	Emerging or Established Muralists & Visual Artists from the Capitol Region
Where am I painting?:	Along and Adjacent to the Metropolitan Branch Trail (MBT) in NoMa, DC 20002
Stipend:	\$2,000 Artist Stipend + \$600 Supplies Reimbursement
Size of Each Mural:	Approx. 260-330 Square Feet. Photos in this call provide visual context!
Duration:	Murals will be exhibited for a minimum of twelve (12) months
Proposal Deadline :	May 3, 2025
How many selected?	We anticipate that 16-20 murals will be painted along the 900 ft wall at Alethia Tanner Park and on adjacent walls in the NoMa neighborhood



SUBMISSION Deadline

May 3, 2025

LOCATION

**Metropolitan
Branch Trail (MBT)
Walls at Alethia
Tanner Park and
Adjacent walls in
the neighborhood**

ARTIST STIPEND

**\$2,000 +
\$600 in supplies**

Contact

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Call for Artists: 2025 NoMa In Color Mural Festival



Celebrating 10 Years of Murals in NoMa

The NoMa BID seeks to invite a diverse and dynamic group of local and regional artists to create public, large - scale murals in Eckington and NoMa. This opportunity is open to established and emerging artists. Large- format painters, including ‘muralists’, are encouraged to apply.

Festival murals will be painted on walls along the Metropolitan Branch Trail (MBT) at Alethia Tanner Park (227 Harry Thomas Way, NE) and on adjacent wall spaces in NoMa.

Festival Benefits

The 2025 NoMa Mural Festival is a central part of NoMa BID’s initiative to use art to foster community, beautify the neighborhood, and to support our local businesses and creative entrepreneurs.

Thousands of visitors are expected to engage with the selected mural artists as they work between September 8th and 15th.

Many 2023 and 2024 Festival artists have taken advantage of opportunities that came about as a result of their participation. The BID offers media promotion and strong communications support.

In this very special 10th year of mural making in NoMa, the BID will be engaging new partners for a dynamic program of events, including an artist “meet and greet”, and a festival party at Alethia Tanner Park.



Eligibility

Individuals or design teams must live or work in the National Capital Region (includes the District of Columbia; Montgomery and Prince Georges Counties in Maryland; City of Alexandria; Arlington, Fairfax, Loudoun, and Prince William Counties in Virginia). Artists must be eligible to work in the United States.

Emerging artists or artists who have never painted a mural are encouraged to apply. Please contact us at APhillips@nomabid.org if you have questions about your eligibility or our application.

Evaluation Criteria

Your mural should be unique, engaging and high-quality in concept. It **MUST** reflect your vision of life or experience in NoMa, Eckington or DC to be considered, **A narrative of your proposed work is expected.** We prefer digital designs to sketches.

The mural should enhance our community and place. It should be meaningful to the residents of the NoMa and Eckington neighborhoods and inspired by our cultural and social identity.

The design should feel accessible to a variety of audiences and provide visual interest for the visitors, residents and workers who visit the mural walls and the park.

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Selection Process

Up to Twenty-One (21) Mural Festival artists will be selected by a panel of community members and notified by early June, 2025.

NoMa BID staff and a community-based selection committee will select and approve the submitted designs for the murals.

Each selected artist will receive a stipend of \$2,000 and a \$600 supplies reimbursement. Selected artists will be required to sign an agreement between the Artist and the NoMa BID.

Artists will be expected to paint their murals in public, between Sept 8-15th, 2025. Participating artists will also be expected to attend some Festival events.

Your mural application must be submitted
by MAY 3 at 5 PM. No exceptions.

<https://www.surveymonkey.com/r/BPDR85Q>

Submission Guidelines

Your sketches or digital image must translate well to a large -scale, clear design.

While NoMa BID will not determine the specific subject matter of the murals, final artists will be selected based on designs that are inspired by our NoMa and Eckington neighborhoods. In our 10th year, this is especially important for selection.

Abstract and figurative examples will be considered equally.

NoMa BID presents this Festival in partnership
with WMATA's Art In Transit Program

Murals painted in Alethia Tanner Park along the MBT are on the public-facing side of the wall at the Brentwood Rail Yard facility.



WMATA requires that murals on the Brentwood Rail Yard Facility's wall at Alethia Tanner Park not include the following: commercial interests, imagery referring to religious, political, violence or sexuality. All submitted images must be original work of the applicant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.

