

SPONSORED BY NOMA BUSINESS IMPROVEMENT DISTRICT (“SWEEPSTAKES”) The NoMa in Color Sweepstakes (the “Sweepstakes”) begins on September 18, 2026 at 4:00 pm Eastern Time (“ET”) and ends on September 18, 2026 at 7:15 p.m. ET (the “Sweepstakes Period”). In the case of rain cancelling the live event/sweepstakes winner announcement, the “Sweepstakes Period” will begin at 4:00 pm Eastern Time (“ET”) on September 19, 2026 and end on September 19, 2026 at 7:00 p.m. ET. The purpose of this Sweepstakes is to further the NoMa BID’s mission of placemaking and promoting public art and The Morrow Hotel; the Sweepstakes has a commercial value of \$3,500.

1. Eligibility:

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not improve chances of winning. Open to residents of all U.S. states, excluding Hawaii and Alaska, who are twenty-one (21) years of age or older. Employees and immediate family and household members of employees of NoMa BID and The Morrow Hotel (collectively, the “Sponsors”) and Sponsors’ affiliates are NOT eligible to enter. All federal, state, and local laws and regulations apply. VOID WHERE PROHIBITED.

2. How to Enter:

Follow all instructions in these Official Rules; otherwise, entry may be disqualified. Enter by (1) submitting full name, phone number and email address at the NoMa in Color: Color Jam event to be held on September 18, 2026 from 4:00 – 8:00 p.m. at Alethia Tanner Park, 227 Harry Thomas Way, NE, Washington, DC 20001, or in case of rain on September 19, 2026, from 4:00 – 8:00 p.m. at Alethia Tanner Park, 227 Harry Thomas Way, NE, Washington, DC 20001. Entries must be submitted at the NoMa BID Tent at Alethia Tanner Park by 7:00 p.m. ET on Friday, September 18, 2025 (in the case of rain date becomes Saturday, September 19 by 7:00 p.m.) (the “Promotion Period”). Written entries must be completed in full to be entered in the NoMa in Color Suite giveaway contest.

Entrants must fully complete and submit all required data to be eligible; incomplete entries are null and void. Sponsors’ laptop computer/clock is the official time keeping device for the Sweepstakes, and live announcement at event will be made prior to 7:00 p.m. Sweepstakes entry deadline closing time.

Winner must be present on September 18, 2026 at 7:30 p.m. when live announcement is made (in case of rain, the date and time becomes September 19 at 7:30 p.m.). Failure of winner to present at event, show valid proof of age eligibility will result in disqualification.

3. Selection of Winners and Odds of Winning:

A drawing will determine the one winner of the NoMa in Color Suite giveaway. The winner will be selected and gifted the said prize by random drawing held on September 18, 2026 (September 19, 2026 in case of rain). Odds of winning depend on total number of qualified entries received. Winner must be present to win and will be announced at 7:30 p.m. on September 18, 2026 (September 19, 2026 in the case of rain). If Sponsors are unable to confirm Winner as set forth herein, Sponsors may, at their sole discretion, choose to end the Sweepstakes with no winner.

4. Prizes One (1) Qualified Winners will receive a one-night's stay in the NoMa in

Color

Suite at The Morrow Hotel. Date of stay must be scheduled in coordination with a reservations agent at The Morrow Hotel, and is subject to certain blackout dates. Reservation period is valid for one year from the date of this Sweepstakes, and must be completed by September 18, 2027. Winner may not assign, transfer, exchange, or redeem prize for cash. Prize is awarded "as is" with no warranty or guarantee express or implied. Sponsors disclaim all and any liability for the actual provision, quality or nature of any third-party product or service accepted by the winners. Entrants understand that Sponsors are not liable for injuries, losses or damages of any kind arising from participation in this promotion and acceptance, possession and use of Prize. Prize may not be redeemed for cash. Any portion of the Prize not used will be forfeited.

Entrants agree to be bound by the Official Rules and agree that if Winner fails to provide proof of age, eligibility and identity, is found to have violated the Official Rules, or otherwise does not meet eligibility criteria, prize will be forfeited and awarded to an alternate winner. Entrants understand that Sponsors are not liable for injuries, losses, or damages of any kind arising from participation in this promotion and acceptance, possession, and use of prize.

Sponsors are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, or in the announcement of the prizes. Decisions of Sponsors are final and binding in all respects.

5. Conditions of Entry:

Entrants agree to abide by these Official Rules and the Sponsors' decisions, which are final and binding on all matters pertaining to this Sweepstakes. Except where prohibited by law, entry constitutes permission to use Winner's, name, hometown, voice, likeness, photograph, and any statements regarding the Sweepstakes for editorial, public relations, promotional, and advertising purposes, without compensation. Sponsors reserve the right, in their sole discretion, to verify any element of any information submitted by Entrant and to disqualify any Entrant whose participation may subject the Sweepstakes, Sponsors, or Sponsors' advertisers, clients, or customers to controversy, negative publicity, scorn, or ridicule.

Sponsors and their parents, affiliates, subsidiaries, and agents assume no responsibility for lost, misdirected, damaged, incomplete, incorrect, altered, or illegible entries. No duplicated entries will be accepted. Conduct that impedes the integrity of the Sweepstakes is prohibited. Entries and the information contained therein become the property of the Sponsors and will not be returned.

6. Privacy/Publicity/Eligibility Releases:

By entering and providing the required entry information, Entrants acknowledge that, unless they opt out, the Sponsors may email them information related to NoMa in Color Mural Festival and related events.

Entrants further agree that they do not have any right of approval, claim to compensation, or benefits claim, including without limitation, claims based upon invasion of privacy, defamation, or right of publicity arising out of any use of names or biographical and/or corporate information.

7. Release:

By entering this Sweepstakes, Entrants release Sponsors and their parents, subsidiaries, affiliates, agents, shareholders, officers, and employees from any liability arising from or relating to participation in this Sweepstakes, including but not limited to, any and all claims, expenses, demands, or liabilities arising out of

or in connection with the participation of the Entrant in the Sweepstakes and/or the use or misuse of the Prize, or participation in any Sweepstakes-related activity. 8. Dispute Resolution: Except where prohibited, by participating in the Sweepstakes, Entrants agree to the following: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of participants and Sponsors and their agents will be governed by and construed exclusively in accordance with the laws of the District of Columbia without giving effect to any principles of conflicts of law of any jurisdiction. Any action at law or in equity arising out of or relating to this Sweepstakes, or awarding of the Prizes, will be filed only in the state or federal courts located in the District of Columbia and Entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Sweepstakes, Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or awarding of the prizes, will be resolved individually, without resort to any form of class action; (b) any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any Entrant be permitted to obtain awards for (and hereby waives all rights to claim) punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.*(Sweepstakes is only open to residents of continental United States who are 21 years of age or older).